

Van Empel Goldman Foundation

Policy Plan '2017-2018'

The 'Stichting van Empel Goldman Foundation' was established on the 18th of april 2017. We are registered at the Dutch chamber of commerce on the number: 68613180. We are registered at the Dutch tax authorities on the number: 8575.20.143. The initiators are Isabelle van Empel and Casper Goldman (see picture below).



This document contains the policy plan of the foundation for the year 2017-2018. Precisely 18th april 2017 - 31st december 2018 (date of establishment till the end of our first financial year). This document consists of the following chapters:

- 1. Strategy*
- 2. Policy*
- 3. Financial governance*
- 4. Board*

1. Strategy

Goal

According to article 2 of the articles of association it is our goal to: “*increase opportunities for disadvantaged children and to increase their life standard. This contains securing access to: good education, good healthcare and sufficient nutrition.*” The exact words as in the articles of association are:

Artikel 2 - Doel

- 1. De stichting heeft als doel: de kansen van kansarme kinderen te vergroten en hun leefomstandigheden te verbeteren. Deze doelstelling omvat onder andere: toegang te realiseren tot kwalitatief goed onderwijs, kwalitatief goede gezondheidszorg en voldoende voedingsmiddelen, en het verrichten van al wat hiermee verband houdt of daartoe bevorderlijk kan zijn.**
- 2. De stichting beoogt het algemeen nut.**
- 3. De stichting heeft geen winstoogmerk**
- 4. De stichting tracht haar doel onder meer te bereiken door:**
 - a. het ondersteunen en opzetten van educatieve projecten;**
 - b. het ondersteunen en opzetten van scholen;**
 - c. het samenwerken met soortgelijke organisaties, in zowel binnenland en buitenland;**
en
 - d. het werven van de benodigde fondsen.**

Mission/Vision

Vision: Isabelle van Empel and Casper Goldman decided that they wanted to contribute to the world in the interest of children. The foundation will contribute to children that have a lack of education, healthcare and/or nutrition. With education we want to create opportunities that reach further than the slums. With healthcare and nutrition we want to increase their life standard.

Mission: It is our mission to support education, healthcare and nutrition for underprivileged children.

Activities

Coming year (2017-2018) the foundation will focus on education in Indonesia. Therefore we will support schools and education projects. The funds will be used to buy materials such as books or furniture for classrooms. Representatives of the foundation will buy these materials in Indonesia.

Non-profit

The 'Stichting Van Empel Goldman Foundation' is a nonprofit (articles of association: article 2.3) organisation. We will not gain profit from our activities. In addition our board members do not receive any compensation for their work. They work on a voluntary basis. The foundation does not have any employees.

In case of liquidation

In case of liquidation, the liquidation balance will go to a foundation with an ANBI-status and a similar goal (articles of association: article 12.2).

2. Policy

Projects and activities

In april/may 2017, Isabelle van Empel, Casper Goldman and board member Sander Goldman traveled to Indonesia. Here they have visited 5 schools. They decided that coming year the foundation will support one of these schools named: '***Sekolah Master Indonesia***' (SMI). SMI is an informal school that educates children from kindergarten to high-school. Children that are welcomed by SMI are children who would not be able to attend any other school due to various reasons such as homelessness, poverty or bad experiences. At this school the foundation will conduct the following two activities:

- Furnish a classroom
- Furnish/build a library

If there will be more funds than expected we will also conduct the following activities:

- Buy containers and furnish them as classrooms
- Invest in a mobile cafe. This cafe will function as a school company and will therefore give the (older) children an opportunity to gain working experience and it will also create the school's own long term funding.

Fundraising strategy

All our income will come from fundraisings. We initiate online fundraisings, we will give presentations, we talk with individuals that want to support us and we will approach companies to see whether we might be eligible for their Corporate Social Responsibility (CSR) budgets.

- Online fundraisings

We have a facebook page and a website where we promote our activities and promote donating.

- Presentations

We will give presentations at for example rotary clubs, churches and schools. As a result we expect donations and/or to become part of fundraisings (such as christmas markets or charity runs).

- Individuals

We will talk with socially involved individuals that might be willing to support our foundation.

- Companies

We will approach companies to see whether our organisation might be eligible for their CSR budget. If we consider ourselves eligible we will request their support to our foundation.

3. Financial governance

Assets

- *Checks and balances*

The foundation has 3 board members. On all issues, the board members have to decide together. Only if a majority of the board agrees, decisions can be made. Marcel van Empel is the treasurer of the foundation. His task is to supervise all activities that involve spending money from the foundation.

- *Spending*

Of each possible project, a project plan will be drawn. The board will assess the project plan and decide whether the foundation will execute the plan. During this assessment the board will determine whether the plan matches the goal of the foundation and whether it is achievable. The board will also decide what funds they will allocate to this project. Only if the majority of the board members agree, the project plan will be executed.

Each request for payment during the execution will have to be approved by the treasurer (Marcel van Empel). Approval will only be given if the request is within the boundaries of the approved project plan. Spendings will be closely supervised by local ambassadors to the foundation. Our local ambassadors will buy the materials and make sure these will reach the right schools and projects.

- *Initial funds*

Three individual funders committed to giving a total amount of €7150. We will keep a buffer of €500 for unforeseen expenses. That means we will be able to spent at least €6650. We will use this money to furnish the classroom and hopefully also to furnish/build the library.

Cost structure

We will not gain profit from our activities. In addition our board members do not receive any compensation for their work. They work on a voluntary basis. The foundation does not have any employees.

We aim on keeping the expenses in relation to our activities between 0-5%. Since this is our first financial year we don't have data from past years.

Financial documentation

Throughout the year our board members will ensure that we collect any relevant financial data and act in accordance with all legal (financial) regulations. An annual financial report will be drawn and published on our website. This will consist of a balance sheet and an explanation regarding:

- The relation between expenses and our activities
- The relation between the buffer and our activities

4. Board

The board of the 'Stichting Van Empel Goldman Foundation' consists of:

- Sander Goldman : Chairman
- Marcel van Empel : Treasurer
- Anja Wollan : Secretary Director

Thank you for reading our policy plan! You can visit our website on:

www.vanempelgoldmanfoundation.nl

If you wish to receive more information please do not hesitate to contact us: info@vanempelgoldmanfoundation.nl



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The key to a better future